

Ex-post evaluation of Cohesion Policy Programmes 2007-2013
WP4: Support to Large Enterprises

Seminar agenda

- 10:00-10:30 Welcome and setting the scene
Welcome to participants (*Veronica Gaffey and Daniel Mouqué, DG REGIO*)
Setting the scene: objective and agenda of the seminar (*Andrea Nestor, KPMG, and Dr. Jan-Philipp Kramer, Prognos AG*)
Introduction of participants and collection of expectations from the seminar
- 10:30-10:45 "*Opening the black box: large enterprise support under Cohesion Policy*"
Taking stock of large enterprise support (*János Matolcsy, KPMG*)
- 10:45-11:15 *Introduction to group discussion* (*András Kaszap, KPMG*)
The five theories behind large enterprise support in Austria, Czech Republic, Germany, Hungary, Italy, Poland, Portugal and Spain
- 11:15-12:15 "*Is Foreign Direct Investment support effective in your country? What are the good and bad practices?*"
Discussion on FDI support in the relevant countries
(*Facilitated by András Kaszap, KPMG, and Dr. Jan-Philipp Kramer, Prognos AG*)
- 12.15-13:15 Lunch
- 13:15-13:45 *Introduction of the afternoon agenda*
Strengths and limitations of the theory-based approach: reflection by external experts (Prof. Dr. Elliot Stern, Lancaster University, and Prof. Dr. Dirk Czarnitzki, Leuven University)
Introduction to discussion (*Dr. Jan-Philipp Kramer, Prognos AG*)
- 13:45-15:00 "*Theories in action: lessons learnt from case study research*"
Group discussions on large enterprise support in two fields:
Room 1: Productive investment support for creating jobs and strengthening least developed areas
Room 2: Incentives for technology investments and research and development (R&D)
(*Facilitated by András Kaszap, KPMG, Dr. Jan-Philipp Kramer, Prognos AG, János Matolcsy, KPMG, and Anda Berényi, KPMG*)
- 15:00-15:30 Coffee break
- 15:30-16:30 "*Under what conditions does support to large enterprises in the EU work? What are the limitations?*"
Panel discussion on the conclusions of group discussions (*Moderated by Anda Berényi, KPMG*)
- 16:30-17:00 "*Under what condition shall we spend EU money on large enterprises? – concluding remarks*" (*András Kaszap, KPMG, and Dr. Jan-Philipp Kramer, Prognos AG*)